

# Logo specifications

## Primary logo

Full color



## Logo clear space\*

We use our symbol to define clear space.



*\*Please note that in some digital instances such as favicons, social media avatars, and web navigation where size restrictions are extreme, you may adjust clear space as needed.*

## Minimum sizing\*

Digital



Print



*\*Please note that these minimum sizing rules are appropriate for most use cases. In some extremely restricted scenarios where this guidance cannot be applied, please use your best judgement and size these assets to fit. Conduct proper testing both in print and digital at 100% sizing to ensure logo and symbol legibility.*



Contact [brandcentralhelp@corebridgefinancial.com](mailto:brandcentralhelp@corebridgefinancial.com) with questions.