



AIG's new Digital Asset Management (DAM) system update.

Access to client-facing materials in the Advisor Resource Center has been discontinued.

On **Wednesday, June 30**, a new Digital Asset Management platform was launched, and the current **access to client-facing materials** in the Advisor Resource Center **is decommissioned**. All client-facing materials are now located in the Digital Asset Management platform. Please contact **us at IA@VALIC.com** to access marketing assets.

Why are we making this change?

The Digital Asset Management platform helps the organization satisfy the regulatory requirement* to track the manner and extent of distribution of each asset disseminated or used. It will also allow us to manage content planning, creation and distribution.

What is changing?

Access to client-facing assets on the Advisor Resource Center was decommissioned on Wednesday, June 30, 2021. If you click on links to any client-facing materials after this date, the link will not work.

What do we need to do right away?

Email IA@VALIC.com for all requests with above mentioned information.

* Currently required by the State of New York but anticipated to be adopted by other states.

How can I access client-facing materials?

For assistance in accessing client-facing materials, please send a request to IA@VALIC.com and **include the following information:**

- Name of piece and VC number
- Business purpose (pick one)
 - Advisor sample
 - Client meeting
 - Enrollment
 - Webinar/workshop
 - Prospecting
 - Plan transition
 - Increase contribution
 - Plan awareness
 - Other (please specify)
- Audience (pick one)
 - AIG Internal Employee including VFA
 - BD Back Office
 - B2B Industry
 - Client Consumer
 - Consultant
 - Consultant Prospect
 - Financial Professional Producer Broker
 - Plan Participant Employee
 - Plan Sponsor Employer
 - Prospect
- Media usage (print, email, webinar, etc.)

We see the future in you.SM

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VC 37916-IC (06/2021) J652701 IC

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